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English 3366

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1 March 2008

Annotated Bibliography

Content Wrangler, The. The Content Wrangler, Inc. 2008. 13 February 2008 <http://

www.thecontentwrangler.com>.

This Web site is an up-to-date and modern look at many aspects of authorship and

document design. Maintained by technical writer and content manager Scott Abel, the

site offers articles, spotlights on successful technical writers, free Webinars, and

numerous podcasts for the modern writer and designer. While being rather ad heavy, the

Web site does at least offer relevant advertisements useful to editors and designers. This

site would be valuable to the modern document designer and technical writer as it offers

various forms of new media information and training.

Dorney, Jacqueline M. "ERIC/RCS Report: The Plain English Movement." The English Journal

77.3 (1988): 49-51. JSTOR. Troy University of Montgomery, Montgomery, AL. 12 Feb.

2008 <http://www.JSTOR.org.libproxy.troy.edu/>.

Dorney argues that the Plain English Movement has moved towards consumer

ease and away from excessive corporate or governmental jargon. Through government

legislation, the Plain English movement has worked to improve documents for individual

users. The movement has likewise influenced higher education through the creation of

Technical Writing programs at major universities. She also lists various periodicals and

pamphlets available to guide students and corporate users alike to write and speak more plainly.

EEI Press. <u>The Editorial Eye</u>. 2006-2008. 12 February 2008 <http://www.theeditorialeye.com>.

EEI Press, a leader in technical writing outsourcing and training for over 30 years, presents this Web site as a subscription Web site for the modern editor. The site offers numerous articles and blogs to share ideas about issues relevant to the modern editor, as well as a meeting place to meet peers in the technical writing field. The Web site is very neat and easy to use. Simple navigation and a trusted name in publishing make The Editorial Eye a great online resource for editors and document designers alike.

Flesch, Rudolph. "Teaching Bureaucrats Plain English." <u>College English</u> 7.8 (1946): 470-474. JSTOR. Troy University of Montgomery, Montgomery, AL. 13 Feb. 2008 <http://www.JSTOR.org.libproxy.troy.edu/>.

Written before the era of the Plain English Movement, Flesch teaches a before-his-time course in how to make bureaucratic jargon readable. He breaks down his course to teach adult students how, and at what level, readers take in language. He also teaches them to recognize various overuses of language. At the end of the course, Flesch has his students take passages of modern examples of "bureaucratic" writing and convert them into plain English.

O'Donnell, Holly. "Just Sign Your Name on the Dotted Line." <u>The English Journal</u> 72.6 (1983): 59-62. JSTOR. Troy University of Montgomery, Montgomery, AL. 12 Feb. 2008 <http://www.JSTOR.org.libproxy.troy.edu/>.

O'Donnell explains that the National Institute's Document Design Project, a program that grew out of President Carter's Plain English Movement, is a project that

specifically targets readers and focuses on how bureaucratic language affects their inability to understand legal documents. By teaching writers why the audience is having a problem, writers may come to understand the need for clearer, simpler language. The Document Design Project also targets classrooms to teach the next generation of writers that plain language is more useful than flowered, archaic prose. O'Donnell argues that teaching document designers, and students studying to become document designers, how to recognize "ambiguous" language now will help prevent the reoccurrence of such overly specific technical writing in the future.

<u>Publish</u>. Ziff Davis Enterprise. 1996-2008. 12 February 2008 <http://www.publish.com/>.

Advertising news, opinions, online media and graphics tools, Publish.com is a resource for document designers of all styles. The Web site is broken down into sub-sections that include Web design, graphics tools, printing, photos, and tips. The site itself is very busy and difficult to follow. While significantly full of articles, resources and tools, the "junkiness" of the site could make a fellow designer question Publish.com's authority.